COOKIES POLICY

What is a cookie?

A cookie is a small piece of data that a website can send to your computer or mobile device on your first visit. It enables the website (or our technical suppliers' websites) to recognise your device when you return. The pages of the website can then be downloaded more quickly to your device.

A cookie can also be used to collect and analyse information about how visitors use a website, (e.g. most popular pages, user preferences) and how the site is performing. Some cookies will hold personal information, such as your preferences for receiving emails from ScalaxIP, but generally the information is more general and will not identify you.

The [Information Commissioner's website](#) has more information about cookies, as does http://www.allaboutcookies.org/

What kinds of cookies does ScalaxIP use and why?

Performance cookies

We use performance cookies such as Google Analytics to collect information about how users use our website, (including information about where they come from and how often they visit,) and how the website performs. We use this information to improve our service to you, e.g. by increasing the prominence of popular pages.

Functionality cookies

You have the ability to opt out of receiving our emails. To do this easily, we need to connect your opt out click to our database. We use cookies to help us do this. You also have the ability to RSVP to our invitations via our website or via email. We use cookies to help us register your response.

Can I block the use of cookies?

As we have explained, we use cookies to improve your experience of our website. You should have seen an overlay on our website which explained that you are consenting to our use of

cookies when you continue to use our site. If you would like to disable our cookies, you can do so by following the instructions using the advice at http://www.allaboutcookies.org/

Please bear in mind that once you have disabled the cookies, our site might not work as well as before.

How long do you keep my information?

We do not keep your information for longer than we need to in order to carry out the activities described above. Our database will store your preference not to receive emails from us indefinitely. We only use Google analytics in relation to information that is less than 12 months old. We do not keep any other information for longer than necessary.

Our servers or cloud storage automatically store information about how you navigate around our site. If you do not wish this to happen, we recommend that you stop using this website. The cookies on this website are not stored on your computer after you close your browser.